



303 Cedar Lane Annapolis, MD 21403 ~ 410.280.6226

www.vincentdfoundation.org

March 9, 2009

Hello!

My name is Laura DiBerardinis and I'm writing to ask for your support for Vincent's Run. I established The Vincent DiBerardinis Foundation in 2003, shortly after losing my 5-year-old son Vincent to complications from battling AML-type leukemia. The ongoing mission of our nonprofit Foundation is to assist organizations that help families and children dealing with leukemia and other life-threatening cancers. Our main fundraiser each year is Vincent's Run, a 5K Run/Walk held at Hillsmere Elementary School that unites runners and families from the region/community for a wonderful common goal. We had over 460 registered runners in 2008 and proceeds were over \$22,000, allowing the Foundation to:

- Contribute \$6,000 to The Leukemia and Lymphoma Society/Maryland Chapter.
- Donate \$2,500 to Child Life on the Pediatric Oncology floor at Johns Hopkins to purchase things the children need (e.g., arts and crafts, DVDs, games, etc.).
- Contribute \$5,500 to help the Johns Hopkins Hemapheresis Department sponsor bone marrow drives.
- Provide \$5,500 to the Social Work Department on the Pediatric Oncology floor at Johns Hopkins, to support families with lodging, transportation and parking, for family education materials, and for their Sibling Program.
- Donate \$3,500 to a local swim-a-thon that directly benefits research for JHH Pediatric Oncology.
- Contribute \$1,000 for Pediatric Oncology nursing development and education at JHH.

It is truly amazing what the generosity of our local businesses and community members have accomplished! In fact, since 2003 we have contributed nearly \$120,000 thanks to individual contributions of people like you. We would love to have you join our list of supporters.

I realize the current economy presents financial challenges for many businesses and families. However, imagine for a moment the additional stress faced by a family whose child has a life-threatening cancer. Having been there, I can personally confirm that any contribution you can make—no matter the size—will make a difference to a family in need. In these tough times, I am even more grateful (if that is possible) for your consideration.

The Vincent DiBerardinis Foundation, Inc. is a 501(c)(3) non-profit organization under section 501 (a) of the Internal Revenue Code. Tax ID#87-0691838

Vincent's Run will take place on Saturday, May 9, 2009, at the Hillsmere Elementary School. There are lots of simple ways to participate:

T-Shirt Sponsor (\$300 minimum donation)

Your logo screened onto the t-shirt to be distributed to all participants of the Run (460+ last year!). A high-commodity, collectible item for runners! T-Shirt sponsorship is due by April 6, 2009. (Vincent's sisters try to pick the brightest color every year!)

Water/Fruit Sponsor

Provide refreshment for the runners: Supply bottled water, fruit or bagels for runners.

Prize Sponsor (Any Amount or Item)

Donate items for our prizes. Our runners range from 4 to 80+, male/female so all donations are welcome and useful!

Miscellaneous

Any contribution—large or small—makes a difference, whether a gift certificate, merchandise or a service. **Because the Foundation is a nonprofit organization (501(c)(3), every contribution is tax-deductible to the extent allowed by our friends at the IRS.** Please join the team!

Thank you so much for your consideration. Your generous contribution will allow the Foundation to continue to provide support to The Leukemia and Lymphoma Society, the Johns Hopkins Pediatric Oncology Unit, and the Johns Hopkins Hemapheresis Department. Be sure to visit us on Race Day or to register for the race and walk/run with us!

All donations can be sent to the address above and to my attention, Laura DiBerardinis. Arrangements can also be made to have donations picked up by someone from the Foundation. We would like to have all donations by April 20, 2009. Please help us keep Vincent's spirit and memory alive!

Sincerely,

Laura F. DiBerardinis

Laura F. DiBerardinis
President, The Vincent DiBerardinis Foundation, Inc.
www.vincentdfoundation.org

P.S. This will likely be the last year for Vincent's Run as we feel it is time to move on to other ways of remembering and making a difference. **Please help make this the best year possible!**